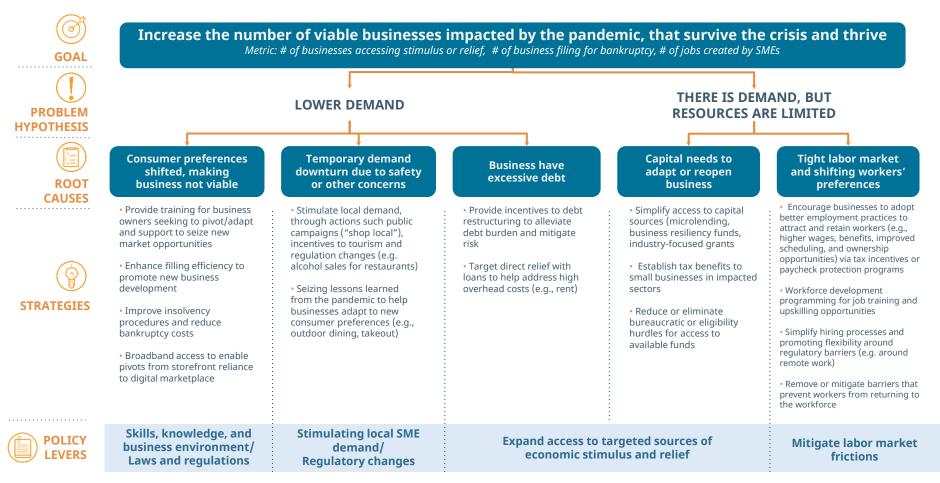
What is the problem we're trying to solve?



What are you trying to accomplish? (and how will you know?)

